



Nonprofit Analytics

GENERAL

Organization Name	Children's Advocacy Center of Smith County			US Tax ID#	75-2748697	Year Founded	1999
Donation Address	PO Box 132889			City & State	Tyler TX	Zip	75713
Phone	903.533.1880	Country	United States		Website(s)	www.cacsmithcounty.org	
Primary Contact & Title	Deanna Sims, Chief Development Officer			Contact Email	dsims@cacsmithcounty.org		
Organization Type	Affiliate of Larger Charity		Annual Report Link	https://bit.ly/3pNFBEh			
Nonprofit Accountability Listings	<input checked="" type="checkbox"/> BBB (give.org)	<input checked="" type="checkbox"/> Charity Navigator	Strategic Partners	All Smith County Police Departments and Sheriff's Office, FBI, Department of Family and Protective Services (CPS, APS, and RCCL), District Attorney's Office, local hospitals, ISD Police Departments			
	<input checked="" type="checkbox"/> Guidestar	<input type="checkbox"/> Charity Watch					
	<input type="checkbox"/> ECFA	<input type="checkbox"/> Ministry Watch					
Primary Program Area	Domestic Violence		Peer Group	The Martin House CAC (Longview), Scotty's House (College Station)			
Other Program Area(s)	Counseling		Clients Served	Abused			

GROWTH TRENDS

	FY 2019	FY 2020	FY 2021	FY 2022	% Change	Explanation
Paid Staff (FTE)	25.0	24.5	26.0	33.5	34 %	Increased direct client service staff '22
Clients Served	25,638	20,174	25,395	21,336	17 %	Center clients. Fewer CE presentations due to new law '22.
Annual Income	\$2,543,869	\$3,853,147	\$5,194,177	\$4,286,741	69 %	Unaudited '22. Many large capital campaign pledges '21.
Donors	920	671	580	897	3 %	New software individualized event donors '22. COVID '20.
Key Activity	905	935	1,195	1,132	25 %	Kids receiving core services. Forensic interview growth.

FUNDRAISING

Donor Retention Rate	58 %	Gov't Funding %	50 %	Cost to Raise \$1 (NOT "GIK")	\$ 0.09	Self-sustainability %	3%
Largest Gift for FY2022	\$1,093,002	Reliance on Largest Gift	26%	Last Capital Campaign	2018 - 2023	Endowment Fund	\$0
FY2022 Donor Diversification	Gift Size	< \$1,000	\$1K - 4,999	\$5K - 24,999	\$25K - 49,999	\$50K - 99,999	\$100,000 +
	# of Donors	683	149	51	4	2	8
	Total Amount	\$ 154,640	\$ 326,629	\$ 509,423	\$ 148,085	\$ 104,550	\$ 2,929,606

FINANCIAL MANAGEMENT

Cash & Equivalents on Hand	3-6 Months		Net Assets		\$7,024,906	Total Current Debt	\$1,329,815					
Written Financial Controls	<input checked="" type="radio"/> Yes <input type="radio"/> No		Independent Financial Audits		<input checked="" type="radio"/> Yes <input type="radio"/> No							
Earned Revenue Sources	Exams, Counseling & Social Work			Primary Types of GIK		Accounting & Legal Services						
FISCAL YEAR												
01/01 TO 12/31		FY 2019	FY 2020	FY 2021	FY 2022	2023 <input checked="" type="radio"/> BUDGET <input type="radio"/> ACTUALS	2019-2022 FY TRENDS					
INCOME	Earned Revenue	\$87,607	\$99,895	\$118,427	\$85,408	\$80,000	3 %					
	Gifts in Kind	\$0	\$0	\$0	\$28,400	\$0	%					
	Cash Donations	\$2,456,262	\$3,753,252	\$5,075,750	\$4,172,933	\$3,328,750	70 %					
	Total Income	\$2,543,869	\$3,853,147	\$5,194,177	\$4,286,741	\$3,408,750	69 %					
EXPENSES	Program Services	\$1,430,116	69 %	\$1,834,625	81 %	\$2,085,012	79 %	\$2,143,396	72 %	\$2,420,212	71 %	50 %
	Administrative	\$363,835	18 %	\$206,864	9 %	\$252,259	9 %	\$484,936	16 %	\$545,400	16 %	33 %
	Fundraising	\$270,293	13 %	\$224,739	10 %	\$318,624	12 %	\$364,217	12 %	\$443,138	13 %	35 %
	Total Expenses	\$2,064,244		\$2,266,228		\$2,655,895		\$2,992,549		\$3,408,750		45 %
SURPLUS/DEFICIT		\$479,625		\$1,586,919		\$2,538,282		\$1,294,192		\$0		

LEADERSHIP

CEO Name & Tenure	Terri Smith	9 yrs	CEO Age	60-69 yrs	Total CEO Compensation	\$ 194,033	
CEO Annual Evaluation	<input checked="" type="radio"/> Yes <input type="radio"/> No	CEO has Board Vote	<input type="radio"/> Yes <input checked="" type="radio"/> No	CEO Successor Identified	<input type="radio"/> Yes <input checked="" type="radio"/> No		
Total Paid Staff by Type	FT: 33 PT: 1	Staff Turnover Rate	17 %	Total Volunteers	33		
Yearly Staff Evaluations	<input checked="" type="radio"/> Yes <input type="radio"/> No	CEO Direct Reports	6 staff	Annual Board Meetings	6		
Board Chair & Tenure	Anthony Brooks	4 yrs	Board Size	27	Board Composition	15Men 12Women	
Donation % from Board	2 %	Board Committees	2	Term Length	3 yrs	Consecutive Term Limits	2 terms
Additional Advisory or Development Board	<input checked="" type="radio"/> Yes <input type="radio"/> No	Number of Board Members Related to the CEO			0		
Board Reviews Key Activities & Results Data	<input checked="" type="radio"/> Yes <input type="radio"/> No	All Board Members Sign Commitment Form			<input type="radio"/> Yes <input checked="" type="radio"/> No		

STRATEGY

MISSION	The Children's Advocacy Center of Smith County is dedicated to child victims of physical and sexual abuse and strives to reduce trauma through a unified effort that facilitates thorough investigations, effective prosecutions and the healing of children and their families.					
CLIENTS SERVED	CACSC serves children ages 0-17 and adults with developmental delays. These clients have been, or are suspected of being, victims of sexual or severe physical abuse and/or have witnessed a violent crime or child fatality.			LENGTH of Primary Client Relationships	1-24 Month(s)	
The PROBLEM	Before CACSC, abused children were subjected to trauma and revictimization due to excessive interviews at multiple locations. Additionally, our community lacked specialized mental health therapy and other direct services to help the children and their protective family members heal and break the abuse cycle.					
Your SOLUTION	Children tell their stories in recorded forensic interviews in a neutral child-friendly location. The cases move efficiently due to a multidisciplinary team effort. Mental health, medical care, and other direct services for healing are provided at no cost. Other programs: Community Education, Rainbow Room, and more.					
1-3 year PLAN	1.) Add a second therapist to the Trauma-Informed Schools team to address the trauma in students and teachers at the schools served by the end of School Year 2023-2024. 2.) Sell our former facility by YE 2023, and use the proceeds to pay off our \$1.3 million short-term construction loan for the new facility. 3.) Start a campaign to raise \$2 million annually in 2024-2026 to fund our operating needs and establish an endowment fund supporting the new facility.					
Up-to-date Board-approved STRATEGIC PLAN	<input checked="" type="radio"/> Yes <input type="radio"/> No	Cut or Modified a PROGRAM in last 3 years			<input type="radio"/> Yes <input checked="" type="radio"/> No	

IMPACT

Long-term VISION	CACSC has the vision that Smith County citizens and all social service agencies will be trauma-informed so that children suffering from abuse or other traumatic life events will be served with appropriate interventions, understood, and feel safe to disclose abuse.					
RESULTS Report outcomes <i>not</i> activities	1.) Therapy assessments are conducted with clinically-normed, academically rigorous instruments to measure improvements in clients' PTSD symptoms during treatment from the baselines established during their initial assessments. Clients do not "graduate" from treatment until their assessment reveals that the therapy has been effective in reducing their trauma symptoms. In 2022, 101 clients reached this point in their therapy. 2.) The CACSC Trauma-Informed Schools program measures the reduction of disciplinary referrals once teachers are trained. In 2022, all three schools that received this training met CACSC's 20% reduction goal, with decreases ranging from 25-59%.					
Measure outcomes against benchmarks	<input checked="" type="radio"/> Yes <input type="radio"/> No	Track Key Performance Indicators	<input checked="" type="radio"/> Yes <input type="radio"/> No	Completed independent impact evaluation	<input checked="" type="radio"/> Yes <input type="radio"/> No	
Completed program logic model(s)	<input type="radio"/> Yes <input checked="" type="radio"/> No	Survey program beneficiaries	<input checked="" type="radio"/> Yes <input type="radio"/> No	Completed a Theory of Change	<input type="radio"/> Yes <input checked="" type="radio"/> No	
Impact STORY	Since 2020, more child sexual assault exams have been moved from the hospital to CACSC's more child-friendly environment. A teenage client reluctantly came to CACSC for a SANE exam after a law enforcement raid found her with a much older perpetrator. After much time with the protesting girl, the nurse practitioner established trust with her. The girl eventually decided to request trauma-focused therapy to recover from the abuse.					
Recent Program IMPROVEMENT	CACSC moved into a new 39,000-square-foot building in the spring of 2023 that provides almost five times the space of its previous facility. The new location will accommodate CACSC's growth and expand its ability to provide services to thousands of Smith County's children in the future.					

GEOGRAPHY

Where do your programs operate?	<input checked="" type="radio"/> Local	<input type="radio"/> Regional	<input type="radio"/> National (USA)	<input type="radio"/> International (List nations or regions served below alphabetically)
Smith County, Texas				

S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
Dedicated staff. Strong leadership and board. Reputation as a stable, innovative, and progressive agency. Teaching facility. Think upstream. Codified into law. Healthy partner relationships. New facility.	Need more therapists for the TIS program, volunteers to help the client service team, and bilingual therapists to address the long therapy waitlist for bilingual children that need treatment.	More partners in the new building - opens more doors for collaboration & the ability to have more groups & trainings. Specific modalities of therapy in new spaces. More visibility leads to more outreach.	Secondary trauma in staff members causing burnout. Other organizations chasing funding (particularly for sex trafficking). Stakeholders confusing CACSC and CASA.

SOURCE	Completed by: Deanna Sims, Chief Development Officer	Date: 07/31/2023
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